# Professional DC Electric Powered Lawn Care Products

By:

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For:

ARB Off-Road Mobile Source
Technology Review



## Design Requirements

- Safe
- **■** Zero Emissions
- Quiet
- Professional
- Durable
- Portable
- Adaptable

- **■** Comfortable
- Light Weight
- Powerful
- Long Running per Charge
- Variable Speed
- Cost Effective





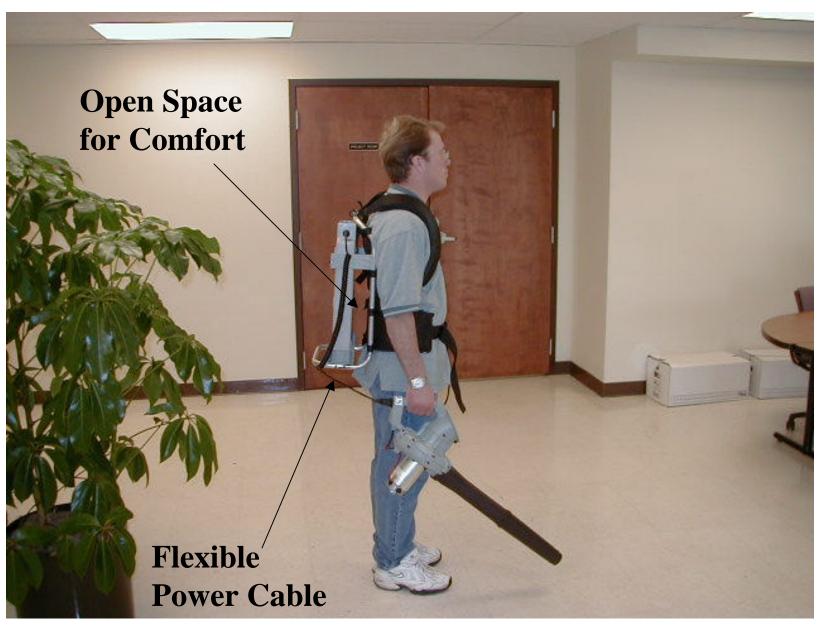
































### Status of Development

- Preliminary testing complete
- Second generation prototype complete
- Temporary tooling complete
- Market research study complete
- Not released for production
- No production tooling



#### Challenges and Concerns

- No clear path to market identified
- Battery cost too high
- High tooling cost, small market size
- Poor return on investment





#### **Echo Incorporated**